



## Jerry J. Horwitz

November 10, 1941 - January 16, 2022

HORWITZ, Jerry J., age 80, passed away January 16, 2022, beloved husband of the late Joanie Horwitz, devoted father of Eileen (Ed) Wolf and David Horwitz, dear brother of Larry Horwitz and the late Marty Horwitz, loving grandfather of Adam, Tori, and Rachel Wolf and Avery Jane and Noah Horwitz, caring uncle of Zach Pille, Allie Horwitz, and many other nieces and nephews. Services Thursday, January 20 at 2:00pm at Weil Kahn Funeral Home, 8350 Cornell Rd., Cinti., OH 45249. The service will also be livestreamed on the website at [https://webcast.funeralvue.com/events/embed\\_viewer/67297](https://webcast.funeralvue.com/events/embed_viewer/67297). In lieu of flowers, memorial contributions to The Jewish Federation of Cincinnati Memorial Endowment Fund in honor of Jerry Horwitz would be appreciated.

# Cemetery Details

## United Jewish Cemetery - Montgomery

7885 Ivygate Lane  
Montgomery, OH 45242

# Previous Events

## Funeral Service

JAN 20. 2:00 PM (ET)

Weil Kahn Funeral Home  
8350 Cornell Road  
Cincinnati, OH 45249

# Tribute Wall



“ Weil Kahn Funeral Home created a Webcast in memory of Jerry J. Horwitz



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**Weil Kahn Funeral Home** - January 16, 2022 at 07:24 PM

JD

*To one of the nicest men I met in my many years at Losantiville country club ,I will keep you dear to my heart. I have spend many Holidays, Shabbat Dinners working for you and Joanie and was always happy to see David and Tracy,Eileen and Ed and the sweet Grandchildren. My Condolence to all. God bless and you are truly missed.*

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**Jutta Duncan** - January 19, 2022 at 07:46 PM

TB

*Jerry was a rare combination of everything you strive to be. Kind, caring and smart. He was always wearing a smile and made everyone he ever met feel good when you were with him.*

*Tedd Byer*

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**Tedd Byer** - January 21, 2022 at 12:05 PM

LR

“ *Simply a gem of a human being....*

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**Lou Rubenstein** - February 17, 2023 at 05:31 PM

RF

“ My name is Randy Ficke and I have been a member of the Horwitz family for 43 years. I first met Larry in 1979 where he mentored me in starting Enjoy the Arts. Larry enlisted brother Marty to do some free legal work for us shortly thereafter. In 1981 Larry arranged a lunch meeting for me with his brother Jerry at Johnny Bench’s Home Plate in Florence, KY. We discussed a premium and promotional products business that he was running out of the back room of his father’s store, Sid’s Elsmere Drugs. Before the waitress brought us the bill and after only 1 hour with Jerry, we agreed to become partners in Associated Premium Corporation.

*I knew instinctively that being in business with Jerry Horwitz was going to be a winning proposition for me. That partnership has lasted for 40 years. Over the years we disagreed often but never once had an argument. There are only 15 years difference between us, but it was just enough for us to recognize somewhere between our different opinions and experiences there must be a way forward. Jerry had the most basic clear-eyed approach to business, simple, direct, easy to understand and logical. His casual folksy demeanor belied a keen sense of insight and business acumen. I learned something new from him every day we were together. We both joked about our meetings – never longer than 5 minutes! And have any of you known anyone better with numbers? My goodness he could remember phone numbers of people from 30 years ago. Remarkable.*

*I knew Jerry’s father Sid just a little personally, but I grew to know him more intimately through the sayings and stories that Jerry often repeated. Randy, as my father used to say, “He who has the gold makes the rules”, and my favorite when discussing a mistake an employee made, “If he was that smart do you think he’d work for us”? I wonder if Sid knew what a profound and great impact he made on his eldest son.*

*But business is not what made Jerry Jerry. It was his intense humanity and generosity. I cannot tell you how many times over the*

*years he helped employees out with car repairs, doctor's bills and personal loans. None of which he ever mentioned. But so many people were helped by him and never did he ask or expect anything in return.*

*Going out to lunch or dinner with Jerry was like being with a celebrity. I never, not one time, went to a restaurant with him that not just one but multiple people would come over and say hello and he knew every single person by name. What a gregarious fun guy he was to be around. I will miss hearing for the umpteenth time his Henny Youngman jokes, "Marriage is like a hot bath, after a while it ain't so hot". Funny thing is every time he told them I laughed again.*

*Jerry you were the rock of your family, the best friend to all of your friends and to me, my brother for life. I love you and I will never forget you. Well done, Jerry. Well done indeed.*

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**Randy Ficke** - January 21, 2022 at 11:39 AM

KM

*“ David, Eileen and family,  
Ken and I are deeply sorry for your loss. Jerry was a great friend and dear family member, and he will be missed by all who knew him.  
Know you are surrounded by many who love and support you.  
May you find comfort in all the memories you shared, and may you find peace and may his memory forever be a blessing.*

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**Ken and Diane Mitman** - January 20, 2022 at 01:16 PM

MW

*“ May Jerry's memory be for a blessing. As all have said and I repeat, The best ! Rest in pease my dear old friend. Myron and Susan Wayne*

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**Myron and Susan Wayne** - January 20, 2022 at 11:46 AM

MS

“ We met Jerry a couple of years ago, through our daughter Mili, marrying his nephew Zach. It was our pleasure getting to know such a wonderful guy. He'll be missed. Maru and Pedro Galardi.

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**Maru Sormani** - January 20, 2022 at 11:13 AM

DK

“ Sorry to hear about Jerry. I have the fondest memory of Jerry and his brothers growing up at Elsmere Drugs.(Sid's). Don Koop

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**Don Koop** - January 20, 2022 at 07:35 AM

JD

“ In all the years working at Losantiville, Jerry was one of the nicest people I met. This was the saddest news to hear he has departed. I have spend many Holidays and Shabbat Dinners working for Jerry and Joanie. Always enjoyed seeing the children, David, Tracy, Eileen, Ed and the beautiful Grandchildren and Friends and Family. My Heart goes out to all for your Loss. May God have a special place for this gentle Soul.

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**Jutta Duncan** - January 19, 2022 at 08:15 PM

HG

“ Jerry was one of my closest friends when we were in elementary school. Our parents were friends and both families bought homes a block apart in Roselawn. From K through 3rd grade, Jerry and I were bussed to Bond Hill elementary. Then, from 4 to 6th grade we walked or biked to the new Roselawn Elementary school. Jerry taught me how to ride a two-wheeled bicycle. We then entered the brand new Jr/Sr Woodward High School. I have many fond memories of an extraordinary friend. I'm happy we could spend some time together in 2019 during our classes' 60th anniversary celebration. I'm happy to be able to call Jerry one of my very special friends. Henry Gertzman

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**Henry Gertzman** - January 19, 2022 at 11:13 AM

KR

“ A special guy who I was fortunate to meet in our 7th Grade classroom as Woodward High School opened in 1953 .... My condolences to the family and I will never forget Jerry.

*Ken Richter*

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**Ken Richter** - January 19, 2022 at 10:41 AM

JH

“ Jerry will be missed at Losantiville. He was always so engaging and seemed to have a great capacity for friendship. My sympathies to the family. I hope you will find comfort in many happy memories.

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**Jim Hagerty** - January 18, 2022 at 09:35 PM

BB

“ Certainly one of the warmest, fairest, friendliest persons I've been privileged to know, and I've known him nearly 70 years. He's always had the blessed gift to make you feel good when you're in his company. I'll miss him dearly.

*Bill Blum*

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**Bill Blum** - January 18, 2022 at 07:59 PM

DW

“ Sorry to hear of Jerry's passing. I know his brother Larry and the family will miss him. May G-d comfort them in these times

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**Dr Jeffrey Wacksman** - January 18, 2022 at 12:48 PM

AK

“ I had the honor of traveling with Jerry as we played bad golf on great golf courses. Fortunately the friendship is my memory not our score at Royal Portrush and Turnberry. Jerry will be missed

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**Alan Kessler** - January 18, 2022 at 10:50 AM

JM

“ My father Bill Magnus, a good judge of character, had a high opinion of his younger friend Jerry Horwitz. During a round of golf at LCC a couple of years ago, I came to understand why. Met a guy who was creative, funny and generous. There aren't enough of those. Condolences to his survivors, from all the Magni.

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**John Magnus** - January 17, 2022 at 06:36 PM

TD

“ Jerry was a great friend to and will be missed loved our  
Wednesdays at LLC.

*From Tom and Sandy Deters*

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**Tom Deters** - January 17, 2022 at 10:28 AM

BL

“ A dear friend and relative who will be deeply missed....rest in peace  
and thank you for leaving so many wonderful memories to ease our  
sorrow

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**Beverly Louis** - January 17, 2022 at 08:25 AM

BK

“ In memory of one of the all time great guys who was loved by  
everyone who knew him. He will be sorely missed.

*Arlene and Bill Katz*

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**bill katz** - January 16, 2022 at 05:17 PM

BB

*So sorry for your loss. He will surely be miss. Beverly Bloom*

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**Beverly Bloom** - January 17, 2022 at 10:47 AM

DS

*One of the truly good guys. Our friendship spanned many decades  
beginning at OSU. We will miss him. Jackie & Dick Snyder*

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**Dick Snyder** - January 17, 2022 at 02:13 PM

GM

*I spent over thirty years working with Jerry at his Associated Premium business. He was a special person who worked hard and always had a stellar reputation among everyone who knew him. It won't be the same without him there in his corner office. We will miss his annual speech at our holiday luncheon, during which he always got just a bit emotional. He had a great laugh and smile, and loved his Reds and Bengals. Rest in peace, Jerry.*

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**Greg McCollam** - January 17, 2022 at 05:38 PM

HW

*Jerry was our very good friend. I had dinner with him this past Sunday. He was the best and kindest person we know. Herb Weiss and Elaine Lazarus*

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**Herb Weiss** - January 17, 2022 at 06:28 PM

JK

*I worked with Jerry for 24 years at Associated Premium. What a great guy that everyone knew and loved. I used to love to listen to his stories when I walked past his office. What a kind man and a true friend. Rest In Peace Jerry .  
You will be surely missed.*

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**jim kahles** - January 17, 2022 at 11:34 PM

RF

*Rest in peace, Jerry. You were a very kind and generous man.*

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**Rob Festenstein** - January 18, 2022 at 08:23 AM

SW

*What can I say about about my friend Jerry other than the fact that he was one of the finest people I've ever known*

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**Sterling Williams** - January 18, 2022 at 09:26 AM

AT

*Sorry for your loss.  
Allen Turer & family*

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**Allen Turer** - January 19, 2022 at 01:32 PM

MH

*Sorry for your loss. Jerry was a very nice man.*

**Mickey Hoffman** - January 19, 2022 at 02:52 PM

HB

*We are very sorry for your loss. Jerry was a wonderful friend and fellow Woodward high school graduate. He always had a great smile and laugh and we will miss him a lot. Rest in Peace Jerry*

**Howie and Shelley Baum** - January 20, 2022 at 07:05 AM

SS

*Jerry was one of my favorites. He always had a smile on his face and his laugh was contagious. I have such fond memories of so many good family times together. He will be so missed.*

**Stephanie Kahn Shaya** - January 20, 2022 at 02:00 PM

SF

*I went to grade school with Joanie Mitman and lived up the street from her. I knew Jerry from Frisch's and the poker table in high school. We became reacquainted in later years and had lunch together with a group of mutual friends several times a year. I will miss him.*

*Steve Felson*

**Steve Felson** - January 20, 2022 at 02:54 PM