



Edgar "Ted" Menderson Jr.

September 25, 1918 - March 14, 2018

Edgar "Ted" Menderson Jr., age 99, passed away peacefully yesterday March 14, 2018, near his family in Wash. DC. Ted was a Cincinnati through and through. Born and raised in Avondale, educated at Walnut Hills and UC, he served during WWII in Europe rising to Captain in the Army Air Corps. In England he met Elizabeth Hamill of Glasgow. She joined him after the war in Chicago, where they were married and started a family. They soon moved with three boys back to Cincinnati, where they had a fourth son.

A business major at UC, Ted was a campus leader. As editor of the UC News Record, he also found time to review jazz under the pen name Jackson Rawles. In 1941 while still a student he parlayed that experience into a job with the Enquirer writing a weekly record column. After the war Ted worked in Advertising and Public Relations. He founded his own firm, Ted Menderson Company, located in the Rookwood Pottery Building in Mt Adams, which handled local and national ads in print, radio, and TV.

Ted later taught Advertising at the UC school of business. He was a passionate follower of Bearcat athletics, especially basketball, and he traveled to key games. He continued to support his alma mater long after he was unable to attend events.

Ted outlived most of his contemporaries, but will be remembered by Cincinnatians that he mentored in business and by the numerous local organizations that he supported.

He is the beloved father of Peter Menderson of Sunnyside, NY and James

(Lois Hertz) Menderson of Washington, D.C., loving grandfather of Ivy, Cole & Chloe Menderson. Graveside services Sunday, March 18, 11:00 A.M. at United Jewish Cemetery – Walnut Hills, 3400 Montgomery Rd., Cincinnati, OH 45207. Memorial contributions to University of Cincinnati or Planned Parenthood would be appreciated.